

# 赞助机会 // Sponsorship Opportunities

## 项目赞助

## Supporting Sponsorships

您想提升品牌知名度并向参与DCIC的众多企业和行业决策者推销自己的服务。

You wish to gain visibility and promote your services to the numerous businesses and decision makers that are involved with DCIC.

## 天使赞助

## Angel Sponsorships

贵企业的业务主要围绕创意与创新领域，您想曝光于DCIC的焦点中心。贵企业一名高层决策者加入我们的组委会。

Your company revolves around creativity and innovation and you wish to hold a central place in DCIC. One of your top executives joins our Organising Committee.

## 执行赞助

## Patron Sponsorships

您是本届DCIC八大竞赛门类中任一类别的业内领导者。您想展示领导力，并与业内企业建立并拓展人脉网络。贵企业CEO加入评审团之列。

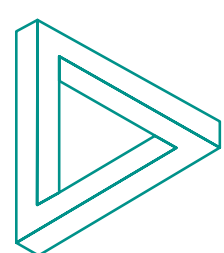
You are a regional leader in one of the 8 DCIC business categories. You wish to expose this leadership and create a network with entities with a similar business scope. Your CEO joins one of our Jury Boards.

## 冠名赞助

## Title Sponsorships

除明细中的权益回报及独家冠名身份外，您还想获得深度植入到DCIC，为您量身打造的专属行销战略。

In addition to all benefits listed and the event title itself, you wish to have a DCIC related tailored-made marketing campaign.



# 赞助权益回报 // Sponsorship Benefits

内容 // Items	项目赞助 Supporting	天使赞助 Angel	执行赞助 Patron	冠名赞助 Title
<b>额外权益 // Additional Benefits</b>				
企业CEO为评委之一 // Your CEO to be a member of the Jury Boards		✓	✓	✓
量身打造的专属行销战略 // Tailor-made marketing campaign			✓	✓
活动冠名 // Event title				✓
<b>颁奖晚宴中呈现 // Exposure at the Award Ceremony Gala Dinner</b>				
<b>接待区 // Reception Area</b>				
logo呈现在接待区背景板 // Your company logo on the reception backdrop	✓	✓	✓	✓
在礼品袋中摆放企业宣传资料 (传单、宣传册或小礼品) // Gift bag insert (leaflets, brochures or small gift)	✓	✓	✓	✓
logo印制在礼品袋上 // Gift bag logo		✓	✓	✓
礼宾模特穿着展示企业品牌的服饰 // Your welcome model with branded dress			✓	✓
<b>鸡尾酒区 // Cocktail Area</b>				
放置易拉宝 // Pull-ups		✓	✓	✓
3D全息投影金字塔 (10秒动画, 旋转) // 3D hologram pyramid (10 seconds animation, rotating)			✓	✓
<b>宴会厅入口 // Ballroom entrance</b>				
企业独立背景板 // Your company backdrop			✓	✓
<b>宴会厅 // Gala dinner room</b>				
logo呈现在活动背景板 // Your logo on the backdrop	✓	✓	✓	✓
主持人特别鸣谢 // MC to mention your company name in the special thanks	✓	✓	✓	✓
企业宣传视频 (2分钟, 循环播放) // Your promotional video (2 minutes, loop)		✓	✓	✓
获赠2个名额参加颁奖晚宴 // 2 complimentary seats at the gala dinner	✓			
晚会宴席一桌 (10人) // 1 complimentary corporate table at the gala dinner		✓	✓	✓
展台展示企业的品牌 // Your brand table display			✓	✓
企业CEO颁奖致辞 // Category awards speech by your CEO			✓	✓
企业CEO开幕致辞 // Opening speech by your CEO				✓
<b>DCIC新闻发布会中呈现 // Exposure at the Press Conference</b>				
logo呈现在活动背景板 // Your company logo on the event backdrop	✓	✓	✓	✓
名称 / logo呈现在宣传单 // Your company name / logo on the event leaflet	✓	✓	✓	✓
主持人特别鸣谢 // MC to mention your company name in the special thanks		✓	✓	✓
企业高层参与媒体团问答讨论环节 // Your top executive to join the Panel for the group media Q&A		✓	✓	✓
<b>合作媒体报道中呈现 // Exposure with Partnering Media</b>				
安排媒体专访, 采访内容将发送给所有合作媒体 // Interview / report on your company, dispatched to all partnering media	✓	✓	✓	✓
DB 电子报刊及微信推送1条信息 (逾10万订阅者) // 1 DB EDM + WeChat (100k+ subscribers)	✓	✓	✓	✓
《珠三角纵横》纸质杂志双页跨版软文/采访1篇 // 1 double page spread advertorial / interview on Your City Guide	✓	✓	✓	✓
企业CEO视频采访, 内容将发送给所有合作媒体 // Interview video of your CEO, dispatched to all partnering media		✓	✓	✓
由不少于8家媒体组成的媒体考察团到企业现场参观采访 // Media FAM Trip with at least 8 media to visit your company			✓	✓
<b>活动市场推广物料中呈现 // Exposure on Event Marketing Material</b>				
名称呈现在所有每周新闻通稿 // Your company name on all weekly press releases	✓	✓	✓	✓
logo呈现在所有传单及海报 // Your company logo on all flyers and posters	✓	✓	✓	✓
logo呈现在官方网站 // Your company logo on website	✓	✓	✓	✓
活动宣传册一整页广告 // Full page ad on event booklet	✓	✓	✓	✓
宣传视频中呈现企业CEO留言影像 // Your CEO appears in our testimonial video			✓	✓

更多信息, 请垂询梁婷婷女士:

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